

Bydgoszcz, March 9th 2017

Highway Getaway launches globally!

Highway Getaway, a racing game from Vivid Games' publishing portfolio, is available to download from AppStore and Google Play. Get your copy and compete in the Opening Tournament with special prizes!

A unique blend of racing game and endless runner and intuitive one-hand controls! Outrun the police and gather as much heat as possible in the process! You're a runaway driver, rushing through traffic. The more wanted you become, the more cash you earn!

Highway Getaway is an action racing game, combining gameplay mechanics of endless runner and racing game genres. The aim of the game is to drive as far as possible while running from a police chase. The game features hundreds of missions, multiple vehicles and 3 courses, where players can compete against each other's scores. Every race presents a lot of different mechanics and performance-enhancing boosts.

Highway Getaway was developed in partnership with a Hungarian studio Invictus.

„Our cooperation is really fruitful. Mix of our development efforts and hard work of the Vivid Games publishing and development team ended up in releasing a true marvel of a product. They really helped us with their expertise of implementing a Free2Play model and executing all the marketing activities.” says Tamas Kozak, CEO, Invictus Games Ltd.

Along the release the Highway Getaway Opening Tournament begins. The Opening Tournament is a 30-day event, with daily rewards for the highest scores of the day and special challenges for the players, with equally special prizes. The rewards will include RC cars, iTunes / Google Play gift cards and special in-game items. For more details about the rules and rewards visit Highway Getaway Facebook Fanpage

<https://www.facebook.com/highwaygetawaygame/>

Next releases from Vivid Games are planned soon. Real Boxing Manny Pacquiao is planned for April 20th, two days before his next fight. In June another highly anticipated title will become available - Metal Fist.

You can download Highway Getaway:

from Appstore: <https://itunes.apple.com/US/app/id1140419735>

from Google Play: <https://play.google.com/store/apps/details?hl=en&id=com.vividgames.primetime>

Watch the trailer online: <https://www.youtube.com/watch?v=ymN29tPVJ7g>

Follow the game on Facebook and take part in the Opening Tournament:

<https://www.facebook.com/highwaygetawaygame/>

Note to editors:

Media assets including screenshots are available to download

<https://www.dropbox.com/sh/wl1driedsc7pxe0/AABgYH2brC8ebu83SO6eAIT6a?dl=0>

and from <http://new.vividgames.com/en/games/highway-getaway>

Download the trailer video from:

<https://www.dropbox.com/sh/57e0qx0wprjfg7y/AACpOiRwUrml4Lhh809G1BgLa?dl=0>

About Vivid Games

Vivid Games is one of Europe's premier emerging independent development studios, with a passion for accessible and engaging gaming at the heart of its philosophy. Founded in 2006, Vivid Games is making a valuable contribution to the worldwide games development community. Vivid Games has become renowned for its specialization in cross-platform development, working both with licensed brands and exciting new IPs of its own. www.vividgames.com

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